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## Spring brings new growth

### *See how Kudzu has grown - and how your business can grow too*

The trees are filled with new buds, the grass is growing, and guess what? So is Kudzu! Over the past year, we've experienced a **40% increase in visitors** to our site. That means more potential opportunities for ready-to-buy consumers to find you. Here are some tips on how you can be sure to cash in on all of the new growth this Spring.



Promoting your business may seem like an overwhelming task, but getting the word out to consumers isn't as hard as it may seem. Just spend a few minutes doing some spring cleaning on your Kudzu profile so that it can produce maximum results for you. Make sure consumers find your business by showing up high and showing up often.

Need some ideas for strengthening your online presence this Spring? Here are just a few:

- Use all the features of your **Kudzu profile**.
- Encourage your best customers to post reviews and to become [fans of Kudzu on Facebook](#) so that their reviews are seen by all of their friends.
- Sponsor the [Kudzu Guides](#) that have articles that relate to your service offerings.
- **Add referrals** on your profile to other businesses you recommend - and get recommended on their profiles as well.
- Promote your **Kudzu rating** on your service vehicles, your marketing materials and your website.

Remember to spend some time with the Kudzu [Business Success Center](#) - it's chock full of tips, tools and turnkey solutions to all your business challenges. And keep doing the kind of high-quality great job that garners your top reviews.

### Hot Topics

- [10 Twitter Apps for Marketing Small Businesses](#)
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- [Should I Mention My Competitor in My Ads?](#)
- [Never Underestimate Enthusiasm](#)
- [Do Those "Get Listed on Top on Google" Offers Really Work?](#)

If you would like to suggest a topic for a future edition of the *Kudzu Insider*, please email us [here](#).

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