



What's New at Kudzu.com

We Have a Winner!

Congratulations to Metro Atlanta Construction Company, winner of the Kudzu.com Luxury Box Sweepstakes! Metro Atlanta Construction scored big by signing up as a new merchant on Kudzu.com. Not only does Kudzu.com team merchants up with target customers, but Metro Atlanta Construction will now enjoy a luxury sports box at the Atlanta Braves home opening game at Turner Field. Go to Kudzu.com and find out more ways to score more leads with Kudzu.com.

Get More Green from Kudzu.com's Yard and Garden Guide

From sprinkler systems to spa installers, Kudzu.com's [Yard & Garden Guide](#) rounds up service providers for Atlanta consumers' outdoor living rooms. If you're a landscape architect, lawn service company, deck and patio builder, general contractor, pest control pro, or any other service provider who makes Atlanta yards and gardens the place to be, [don't miss this opportunity](#). Our Yard & Garden Guide contains relevant info that interested consumers want and offers you a targeted advertising environment. Why let your competitors get all the green?

Kudzu.com Power Tips

Don't Come Out Short when Consumers Sort!

We're giving consumers more and more ways to sort when they search. And that means more sorts of opportunities for you to show up. Sort it out now:

- 1. Photos:** Come on, show off! Get those samples and successes up there so everyone can see them. A picture is worth a thousand words, and pictures can be worth thousands of dollars for you if they result in more sales.
- 2. Descriptions:** Tell it and sell it. Make your service description succinct and salesy. Give consumers a reason to read on, click on and sign on.
- 3. Weblink:** Link for leverage. If you have a website, why miss the chance to drive consumers to your homepage?
- 4. Email:** Go from contact to contract. Make it easy for consumers to reach you.
- 5. Ratings & reviews:** Here's where the rubber hits the road. Our most-searched merchants tell us again and again that it's the ratings and reviews that help them stand out from the competition. Ask your best customers to sing your praises, and accelerate sales.

Check out [your profile](#) now and see what you can do to show up in more sorts. For all sorts of other ways to show up first, show up most and show up again and again, click [here](#).

Kudzu.com Works for Me!

"I get more calls, faster, from Kudzu.com than with any other way I've advertised!"

"Kudzu.com provides reviews and ratings of my service, along with a link to my website," says [Eddie Reece](#), MS.LPC, a Licensed Professional Counselor, psychotherapist, adjunct professor of counseling and worklife consultant. "It's virtual word-of-mouth. My listing on Kudzu.com gives potential clients a level of comfort before they even pick up the phone."

Follow Eddie Reece's lead-and get more quality leads for your business. Contact your account manager now or [click here](#) to receive more information about how to increase your visibility on Kudzu.com.