

Kudzu.com Works for Me!

"I got \$400,000 of business from Kudzu.com this year alone!"

"I get an average of 10 calls a day from Kudzu.com" says Phil Wheeler, owner of [Home Energy Inc.](#) "The companies that have not put money into the internet are losing market share. Kudzu.com is particularly powerful because its reviews make companies accountable, and serve as a great sales tool!"

Follow Phil Wheeler's lead and get more quality leads for your business. [Contact your account manager](#) now and find out how you can maximize your presence on Kudzu.com.

What's New at Kudzu.com

Add Video to Your Kudzu.com Marketing Efforts

Kudzu.com makes it easy and affordable for you to add video to your marketing efforts! Add more impact and energy to your listing, further differentiate your company from your competitors, and do it all in 30 minutes at a professional studio shoot. Check out these videos ([Findlay Roofing](#) and [Beyond the Box Designs](#)) that are already getting city-wide exposure on Kudzu.com. [Contact Sales](#) for pricing info and to arrange creation of your own customized 90-second video.



Kudzu.com Expands Beyond Atlanta!

Thanks for helping make Kudzu.com a huge success here in Atlanta! We're proud to announce our expansion to three new markets: Arizona, Las Vegas and San Diego. If you or others in your company do business in those cities, you'll want to get in on our special charter sponsor opportunities!

Get your listing up and running in plenty of time to take full advantage of our extensive promotion campaign, kicking off this fall. If you have friends or relatives in those cities, spread the word! Call **866-338-1027** to find out more.

Our New Restaurant Tool Puts You on the Map

Our new [Restaurant Guide](#) makes it easy for consumers to see where their restaurant search results are located, and to make dinner plans right from the car. "Map all results" pages are perfect for printing out, carrying around and keeping-a perfect place for your advertising message! [Click here](#) to find out about advertising opportunities in the Restaurant Guide and let Kudzu.com put you on the map!



Kudzu.com Power Tips

This Review Just In!

We're hearing it again and again--reviews on Kudzu.com sway consumers to action! Make sure your best customers sing your praises. Here are some ways service pros encourage customer reviews (and maybe even pick up some more work from the same customers!):

- 1.** Never leave a satisfied customer's home without asking for a review.
- 2.** Send client satisfaction surveys to your customers and ask those who say positive things about your business to post a review.
- 3.** Call customers to see if they need anything else from you - and ask them to post a review if they were happy with your work.

Afraid of getting a negative review? Don't worry-our merchant response tool ensures you can demonstrate your commitment to excellent service by addressing reviewer's concerns directly. Our users have told us that they respect merchants who handle negative reviews this way.

Want to sway Atlanta consumers even more? [Upgrade your listing](#) and post photos of your work, a link to your website, more details about your business, and more. The more you show and tell, the more you sell! **Call 866-338-1027 to speak to an account manager.**