

Kudzu.com Works for Me!

"The rate of return with Kudzu.com far exceeds anything we've done with other search engines!"

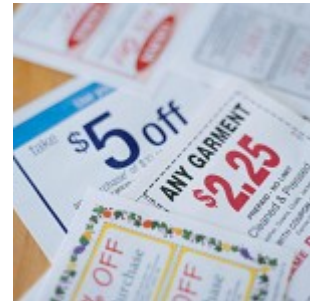
"Dollar for dollar, Kudzu.com has been the absolute best internet advertising investment we've made," states Brian Neimeyer, President and Owner of Signs Now, a professional graphics business. "The rate of return we've experienced far exceeds anything we've done with the other search engines."

Follow Brian Neimeyer's lead and get more quality leads for your business. [Contact your account manager](#) now and find out how you can maximize your presence on Kudzu.com.

What's New at Kudzu.com

What a deal!

Kudzu.com now lets you offer consumers special deals! This new feature, a benefit of your Kudzu.com enhanced profile, allows you to include up to three special offers. You can change them as often as you like to keep customers coming back for more - or keep 'em running as long as you want if you find ones that work for you over and over! Kudzu.com Deals gives you a great new way to stand out from your competition and give consumers an added incentive to try your service. See [CORE Pilates and Gyrotonic](#) for an example! [Click here](#) to add deals to your profile.



New Categories = New Ad Opportunities!

We're proud to announce we've added more categories to our Kudzu.com line-up, which means we're even more of a go-to source for Atlanta consumers, and an advertising mecca for merchants. Now, only Kudzu.com puts all the relevant info about [Atlanta community services](#)- from places of worship to volunteer organizations-in one place. Also, Kudzu.com now offers [one-stop shopping](#) for everything from cameras to clothing, fabric to pharmacies. And we've even added [auto parts](#), [gas stations](#), and [movie theaters](#)! Take advantage of the increased traffic these new categories provide, especially if your business fits into multiple categories! Put Kudzu.com to work for you in more ways than one. [Contact Sales](#) now.

Ask the Expert Lets Health Practitioners Give Atlanta Expert Advice

Extend your reach as a healthcare expert and increase your business potential with Kudzu.com's new Ask the Expert feature. Your online advertorial includes:

- A full page of space (1000 words!) for your custom white paper or Q & A content
- Your custom headline
- Place for your portrait, which links to your Kudzu.com profile
- Opportunity to post up to 7 additional photos (other doctors in your practice, your location, or samples)

of your work!)

- Contact info, including email and website links

Contact Allison Lunenfeld at 678.645.4567 or at allison.lunenfeld@coxinc.com and find out how to let Atlanta know more about you.

Kudzu.com Power Tips

Service with a Smile!

Kudzu.com gives you a great new way to drive home your service promise to consumers! The Kudzu.com merchant reply option lets you interact with customers who post comments and reviews to reward loyal customers, acknowledge a customer concern, invite the customer to try your service again (see [Greg's Handyman Services](#)), or showcase your commitment to quality (see [Rk Heating & Air Conditioning](#)). Our research shows that consumers appreciate when merchants respond favorably to comments.

- To respond to a review, simply click on the "Manage My Reviews" option. Be mindful of the content standards outline in the Kudzu.com's [Visitor Agreement](#).
- To encourage positive reviews, ask your loyal customers to become members of Kudzu.com and share their experience with your business.

This email was sent to: Jaclyn.Mockridge@coxinc.com

This email was sent by: Kudzu.com
6205 Peachtree Dunwoody Road Atlanta, GA 30328 USA

View our business agreement - [view our policy](#)

Please do not reply to this email as it was generated from an administrative account that is unavailable for incoming email. If you would like to correspond with us, please use the [Did Kudzu.com help you?](#) link located at [Kudzu.com](#). Please do not respond to this or any other email from [Kudzu.com](#) with your credit card information, user name, or password.