

The **KUDZU**.*com* Advantage

June 2007

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## What's New at Kudzu.com



### The Reviews Are In and They're Looking Better Than Ever!

The reviews are in on the power of Kudzu.com Reviews and they are, hands down, the number one way consumers are swayed to try your business. Consumers love hearing about other people's experiences with your company, and they trust what they have to say. Now, with the latest enhancements to Kudzu.com Reviews, consumers find eye-catching new graphics, a friendly layout and more choices for voicing their opinions about the quality, service and value of your business. Consumers can even rate how helpful customers' reviews were to them, which then helps consumers know which reviewers are most trustworthy!

Encourage your best customers to sing your praises. Many consumers are basing their hiring decisions on this information. And stay tuned for even more new features to Kudzu.com Reviews!

### An Easy Way for Consumers to Keep Tabs on You

They say a picture is worth a thousand words. Well, here's a way to make your business the talk of the town. Consumers can now find photos and videos posted on Kudzu.com premium listings by simply clicking on the Photos and Videos tabs on the tool bar. If you have a premium listing, you don't have to do a thing. We're giving you extra exposure even as you read this! Not a premium member yet? Hmm. You're missing out when consumers search. [Upgrade now](#) and make reaching more ready-to-buy consumers a snap.

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## Kudzu.com Works for Me!



### "Kudzu.com has increased our business by 80%!"

"I am totally astonished by the return we've been getting on our investment with Kudzu.com," exclaimed Constance Goldsby, owner of Mountain Valley Plumbing in Mesa, Arizona. "The people who contact us through Kudzu.com are serious about getting work done—we are experiencing a 90% conversion to sales with leads we get through our listing! We use other lead services and have already terminated two of them."

Follow Constance Goldsby's lead—and get more quality leads for *your* business. [Contact Kudzu.com Sales now](#) and find out how you can maximize your presence on Kudzu.com.

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## Come Say Hi!



This email was sent to: **info@kudzu.com**

This email was sent by: Kudzu.com  
6205 Peachtree Dunwoody Road Atlanta, GA 30328 USA

\*\* Please do not reply to this e-mail. If you no longer want to receive such emails, please visit the [My Profile](#) page and uncheck the Special Offers option. Then click the Update Profile button.

View our [Visitor Agreement](#).