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Featured Merchant: Crystal Cleaning Service

New customers always reference Kudzu reviews when they call!



[Crystal Cleaning Service](#) offers residential and commercial cleaning services. Its company values include integrity, honesty and accountability, and these are values it has found in its Kudzu relationship as well.

"First of all, the Kudzu staff has been terrific at handling my account," explained Nicholas Verma, owner of Crystal Cleaning.

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Quick Tip

No matter what you do to promote your business, giving potential customers a sample is an excellent way to attract attention and make a positive impression.

Stellar Review

See what one Kudzu user has to say about [Creation Dentistry](#) in Seattle:

Best dentist around



Fear of dentists - no more! Caden Ngo will relieve you of any fear and stress. He treats everyone with care and consideration. His practice is about his patients. I would refer/recommend him to anyone I know or don't know. I have been in the chair a lot taking care of "old" problems I neglected before because dentists were about them, not me. That's no longer the case, and I look forward to my appointments.

NEW Kudzu feature: ways to generate reviews right from your Kudzu Business Center

Kudzu has now made it even easier for you to contact your best customers and invite them to provide feedback on your company's services. Check out the NEW "Promote Your Profile" feature on the Kudzu Business Center. Just log in [here](#) to find these handy new tools:

- **Rate and Review Request:** Using the template provided, email review requests to your customers quickly and easily with this simple form.
- **Manage Rate and Review Requests:** Keep track of which customers you have already asked to write reviews for you and which requests have been completed.
- **Link to Your Kudzu Profile:** Add one of the three different links to your website so customers can easily review your company on Kudzu.
- **Create Reviews Widget:** Follow three easy steps to create a widget you can add to your website to display your best Kudzu reviews.

There is no better advertising than a satisfied customer. The more positive response you get on Kudzu, the better you look to potential customers who are seeking the solutions your business can provide. Make it an easy choice for them by putting your best foot forward before they even pick up the phone.

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