

★ "Kudzu increased the volume of our sales."

Bertolli Floors gets greater coverage with Kudzu

Bruno and Phillip Bertolli are nothing short of "floored" by the success they have had from their presence on Kudzu these past three years. Their six-year-old business, [Bertolli Floors](#), which specializes in installing and refinishing wood and tile floors, gets a number of calls from Kudzu every day. It is comparable to the numbers of calls they get from Internet search engines as Google and Yahoo.

[Read more...](#)



★ Do what you do best, and let Kudzu help with the rest

Have you seen the online surveys on Kudzu? We surveyed our users in the [Kudzu Guides](#) section, and we've found out some interesting information. For example:

- 45% of people polled would rather renovate their homes than move
- 32% prefer to pay a little extra for energy from a green utility company
- 84% will drive between 6 and 12 hours on their next road trip
- 37% consider themselves messy, but not dirty (25% are pack rats!)

What do we do with this information? First of all, it helps us to write articles that appeal to the broadest audience. And second, we post the information online so that business owners like you can be more informed and communicate more effectively with your customers and prospects. Knowledge is power, and surveys can help you put the power of consumer information to work for you.

For some ideas on using surveys in your business, check out [this article](#) from one of the marketing blogs on the [Kudzu Business Success Center](#). And while you're there, check out the [MyBusinessMVP](#) portal where you'll find additional business resources such as Zoomerang, an online survey solutions provider that allows you to set up web-based surveys. Kudzu offers you a special discount on Zoomerang and many other top-quality business services.

Let Kudzu's resources help you find the information you need to run a smarter business. How do we know? We did a survey, of course.

★ Hot Topics

- [Secret to Boosting Sales - Saying Thank You Isn't Enough](#)
- [Dream Big](#)
- [10 Tips to Boost Your Google AdWords Campaign Results](#)
- [Find Your Passion and Make It Your Profession!](#)
- [Add Social Networking to Your Business Website with Ning](#)

If you would like to suggest a topic for a future edition of the *Kudzu Insider*, please email us [here](#).

★ Success Center

- [Success Center Home](#)
- [Small Business U](#)
- [Getting Started](#)
- [My Account](#)
- [Reputation Management](#)

My Business MVP



[Sign up](#) | [My Account](#) | [Unsubscribe](#) | [Kudzu.com](#) | [About Us](#) | [BSC](#) | [Top-Rated](#) | [Guides](#) | [Advice](#) | [Deals and Discounts](#)

This news, information and advertising message is brought to you by **Kudzu.com**, 6205 Peachtree-Dunwoody Road, Atlanta, GA, 30328 USA