



What's New at Kudzu.com

Say I Do to Kudzu.com's Wedding Guide

Hitch up with your target audience when you list your wedding-related service in Kudzu.com's [Wedding Guide](#). This special-interest guide is currently featured online and will run continuously throughout the Spring. From dressmakers to DJs, florists to facilities, it's the one-stop shop for that one big day. Want more ways to propose your service to Atlanta? Ask about [additional advertising opportunities](#) within the guide. Also, check out our [Personal Makeover Guide](#) and [Spring Cleaning Guide](#). Yet more ways to guide consumers your way!

Reply to Reviews and Connect with Your Customers

Now Kudzu.com lets you respond to reviews posted on your listing. What a great opportunity to talk directly to customers who have written in about their experience with you. To get started, log onto [My Business Center](#) and click on the link that says "Post responses to your reviews."

Kudzu.com to Exhibit at Atlanta Home Show

Kudzu.com is the go-to page for info about Atlanta-area service providers. Now, Atlanta consumers can find out the info about us, up close and personal, at the Spring Atlanta Home Show March 23-26 at the Georgia World Congress Center. At our booth, we'll be highlighting new products and features of Kudzu.com, chatting with consumers and sharing some freebies. The Spring Atlanta Home Show expects more than 40,000 consumers, 56% of whom have homes valued over \$200,000 and 88% of whom are expected to make a purchase at the show. Our participation in Atlanta-area mega-events like this is just another example of how we continually drive more ready-to-buy consumers to our site - and your listing.

Kudzu.com Puts You on the Map

New and improved maps and driving directions mean consumers who find your service online can find you offline much easier. And guess what? You don't have to do a thing. We're improving all maps and driving directions automatically. As we drive more and more consumers to your listing, attractive, user-friendly maps and driving directions will let them drive to your office as well. At Kudzu.com, we do the work. You *get* the work.

Kudzu.com Power Tips

Power Up Your Profile

Make your online presence as powerful as possible by building the best listing you can.

- 1. Connect.** Give customers plenty of ways to reach you, and make sure your contact info is accurate. Include email, a link to your website, phone and fax, if appropriate.
- 2. Rave.** Let your best customers sing your praises by doing ratings and reviews of your services. Many consumers say this

feature is what sways their opinion most when choosing a service provider. See [Ideal Dry Cleaners](#).

3. Describe. Differentiate your business by defining what you do in a clear and compelling way. Go through our question sheet and give details that will help Atlanta consumers find you when they search. See [Eddie Reece](#).

4. Show. Upload photos (up to 10!) and your logo with an enhanced listing so Atlanta consumers can see what you do and connect your listing with other advertising they may have seen about you, such as your logo on trucks or signs. See [Caricatures by Tony](#) and [Special Occasions Catering](#).

Take a moment to [check your listing](#) and see if you can put more power in it.

Kudzu.com Works for Me!

"I get four to seven calls a day from my enhanced profile on Kudzu.com!"

"I am a very happy Kudzu.com advertiser. I get 100 percent more calls from Kudzu.com than from the yellow pages," says Daniel Spivey, owner of Metro General Services, a family-owned business that offers chimney services, gutter cleaning and repair, pressure washing and handyman services. "Because of Kudzu.com, I am expanding my business. I plan on growing right along with it."

Follow Daniel Spivey's lead - and get more quality leads for your business. Contact your account manager now or [click here](#) to receive more information about how to increase your visibility on Kudzu.com.