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Sneak Peek

Focus on Photos!

A picture is worth a thousand words, and many Kudzu.com service pros like you know that pictures can be worth thousands of dollars of new business, too. That's because connecting with ready-to-buy consumers who need your service is a snap when you show them what you can do for them. What's more, by simply including photos on your profile, your business's photos will automatically be included in the Kudzu.com Photo Center as well, making it easier than ever to showcase your services for Kudzu.com users. Click through these photos from businesses listed on Kudzu.com, and you'll get the picture!

Off the Vine - Home Produce Delivery - Atlanta

<http://kudzu.com/merchant/photos/1168833.html>

Arizona Structural Concrete - Phoenix

<http://kudzu.com/merchant/photos/924147.html>

Binary IT Solutions - Las Vegas

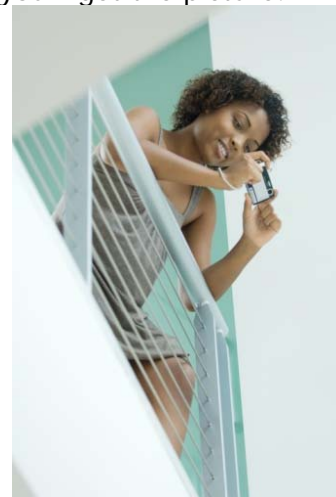
<http://kudzu.com/merchant/photos/1186157.html>

A New Kitchen - San Diego

<http://kudzu.com/merchant/photos/1187338.html>

Pawz 'n Play Doggy Daycare - Boston

<http://kudzu.com/merchant/photos/13285756.html>



Focus on photos that show:

- What you do: before and after shots are always popular.
- Who you are: nothing like being able to put a picture with a face!
- Where you work: help folks picture themselves right in your place of business.
- What equipment you use: having industry-standard (or better) equipment shows you have what you need to do the job.
- Your logo truck: folks want to deal with established businesses, and a logo truck helps to show you're not a fly-by-night operation.

This Just In

Fast Cash for Your Cause!



We know you're not just a Kudzu.com merchant-you're also a PTA member, a team member, a civic group leader, you name it. That's why we think you'd love to hear about our new [Kudzu.com fundraising](#) opportunity, through which organizations to which you belong can now earn fast cash. The Kudzu.com fundraising opportunity lets groups earn 75 cents for every review participants write about local service pros they use. They can write reviews at any time that's convenient to them-we make it easy for working parents and other busy folks. And they can know that they are not only raising money for a good cause, but they are also helping their neighbors know who to choose when hiring local service companies (yes, it's another way we drive consumers to your profile!).

Get started on a Kudzu.com fundraiser now. It couldn't be easier. [Click here](#) for details. And forward this email to anyone you know who wants a no-fuss fundraiser that earns cash fast.



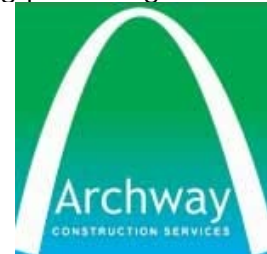
Southern Perfection Painting, Inc. 770.985.3075
www.soperfectpaint.com
Call a live agent for a free estimate. Hours: 9am-6pm

Kudzu Works for Me!

"By using all the features of my listing, I can give a true snapshot of what our companies do!"

[Archway Construction Services](#) has been offering renovation and remodeling services, including custom granite countertops from its sister company A & R Stone, to North Metro Atlanta customers since 1998. Archway's listing on Kudzu.com takes advantage of all the features available, resulting in higher quality leads-and a higher closing percentage.

"By using all the features of my listing, I can give a true snapshot of what our companies do," explained Dan Wiehl, owner of Archway Construction Services and A&R Stone. "Plus, the testimonials make the big difference for us. We're not the cheapest out there, but my customers tell why they chose us, and why they are happy that they did. With high-quality leads from Kudzu.com, we find we're not wasting excess time and money having meetings and preparing estimates for prospects who aren't truly interested in doing business."



Follow Dan Wiehl's's lead-and get more quality leads for *your* business. [Contact the sales team now](#), and find out how you can maximize your presence on Kudzu.com.

A Last Word

You asked-and we listened! And now we're proud to announce that we've introduced even more sponsorship opportunities on Kudzu.com so that more of you can take advantage of this high-impact way to connect with ready-to-buy consumers. One of our new sponsorship opportunities is hot, hot, hot! Yep, you guessed it-you can own the Weather on Kudzu.com! Need even more heat? Sponsor Hot Searches! Put the pedal to the metal with a sponsorship of the Kudzu.com [Auto Guide](#), or drive more "green" your way by sponsoring the Kudzu.com [Green Guide](#) . Ask your account manager about the availability of these sponsorships in your market, and nab one before your competitors do.

Have more suggestions for Kudzu.com? [Let us know!](#)