

### **Kudzu.com Works for Me!**

**"We get customers every day from Kudzu.com"**

"Kudzu.com makes marketing my business easier, and you get a lot for what you pay," says Michael Batholomew, owner of [California Autobuff](#). "In contrast to print advertising, Kudzu.com gives people a direct link to my website. We get customers every day from Kudzu.com."

Follow Michael Batholomew's lead-and get more quality leads for your business. Contact your account manager now or [click here](#) to receive more information about how to increase your visibility on Kudzu.com.

### **What's New at Kudzu.com**

#### **Tour the New Kudzu.com Virtual House!**



We're proud to introduce the [Kudzu.com Virtual House](#), and to offer you new ad inventory and expanded marketing opportunities in this completely interactive, visual environment. The Kudzu.com Virtual House gives consumers quick access to home service pros, tip sheets and checklists, and a fun way to fix, fantasize and fulfill their home improvement dreams. Make sure you're "in the house" when consumers stop by. [Click here](#) to move in on this opportunity before your competitors beat you to it. Our limited ad inventory is going fast!

#### **Kudzu.com's Pets Guide**

From doggie daycare to aquarium design, kennels to kittens, Kudzu.com's [Pets Guide](#) corrals Atlanta's pet pros and resources. If you're a veterinarian, breeder, groomer, or pet sitter, or you offer pet boarding, pet supplies, obedience classes, burial services or any other pet services, don't miss this opportunity. Consumers come, stay and click through our Pets Guide for resources to meet their pet needs. Have them begging for your services!

### **Kudzu.com Expands Its Reach as a Go-To Source for Services**

Click on "Find a Service" on Atlanta's two largest local websites, [ajc.com](#) and [wsbtv.com](#), and you'll link to Kudzu.com. That's because Kudzu.com has Atlanta covered when it comes to service professionals. And that means more consumers are coming our way every day. Make sure they find you. [Build the best profile](#) you can, and check out our additional [advertising and marketing opportunities](#) for ways to show up first, show up most and show up again and again.

### **Kudzu.com Adds New Categories**

Attention, Atlanta advertisers! Kudzu.com now lists services in the following additional categories: auto dealers, education classes, home services retail stores, hotels, restaurants, boutiques, bridal and formal wear, camps and campgrounds, notaries and paralegals, recreation centers, sports equipment rental and repair, pet adoption, pet breeders, and more! [Sign up now](#)

and get a jump on your competition.

## **Kudzu.com Power Tips**

### **Promote, Promote, Promote**

Take advantage of Atlanta's ever-growing awareness and use of Kudzu.com and make sure consumers find you:

1. **Add the logo!** Put our easy-to-recognize logo on your marketing materials and invite prospects to look at your listing.
2. **Use your reviews!** Highlight quotes from your satisfied clients in marketing materials and press releases and let their telling be your selling.
3. **Post new photos!** Keep your photos fresh and give clients reasons to check back again and again. Alert them via email that you've posted new photos and turn old clients into newly-sold clients.
4. **Shout it out!** Having great success from your Kudzu.com listing? [Let us know!](#) We'll shout it out in our marketing materials and get your name out there in a big way, too.
5. **Stay tuned!** Give some thought to coupons or special offers you might want to include on your listing and check back in June for a new Kudzu.com enhancement!

### **Quick Reminder**

#### **Need Help?**

Have questions about your account or need some help getting your listing the way you want it? Contact the [Kudzu.com Customer Care Team](#). We're here to ensure you have an outstanding experience with Kudzu.com.