

Kudzu.com Works for Me!

"I've had a 1200% return on investment in just six months with Kudzu.com!"

"Because of Kudzu.com, I've received 180 inquiries, closed 15 jobs, and generated \$300,000 in revenue," says Frank Pologruto, President of Decks and More, accompany specializing in home renovations and remodeling.

Follow Frank Pologruto's lead-and get more quality leads for *your* business. [Contact sales now](#) and find out how you can maximize your presence on Kudzu.com.



What's New at Kudzu.com

Find Out Tips to Grow Your Business at Upcoming Expo

Attention, business owners! Wanna' grow? Then, go to the [Atlanta Business Growth Expo](#), presented by the Atlanta Business Chronicle and Atlanta Chamber of Commerce. This event features reliable, comprehensive information, products and resources to help businesses grow and showcases the best locally focused ideas for success.

It's therefore no surprise Kudzu.com will be there! Key members of our team will be available at our booth to consult with you about ways you can get in front of more Atlanta consumers when they search. Find out how to improve your listing, show up higher and more often in search results, and take advantage of targeted special advertising opportunities that can help you stand out from your competition.

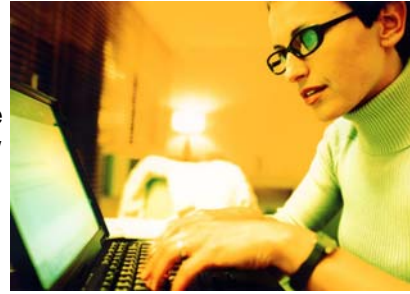


The Business Growth Expo is November 9 at Cobb Galleria Centre from 7:00 a.m. to 2:00 p.m and includes a full day of must-see speakers as well as exhibitor booths chock full of valuable information.

We're Driving Consumers Your Way!

As our audience continually improves and expands, you get more and more value from your investment in Kudzu.com. Here are some recent promotional highlights that help keep a steady stream of new ready-to-buy consumers tapping in.

- Just wrapped: an exciting tie-in with the High Museum of Art, including a chance to win a grand-prize trip for two to Paris and a first-place prize of 4 tickets to the Louvre exhibit at the High.
- Currently running: a special Atlanta Zoo promotion.
- Coming soon: a holiday shopping extravaganza.



Are you getting your share of leads? [Contact Luci](#), the Kudzu.com client concierge, for suggestions on how to maximize your listing. Want more ways to stand out from your competition? [Check out these special advertising sections and other advertising opportunities now.](#)

Kudzu.com Power Talk

Kudzu.com Getting Lots of Positive Press!

* Here's what it says about Kudzu.com on the Forbes Magazine website:

Just as . . . Cox Communications is doing with Kudzu.com, newspapers must help consumers--especially those that don't read the newspaper--solve the pressing problems of their daily lives. These solutions are likely to require new skills, such as constructing databases of local information, tapping into the "collective wisdom" of people who live in the community and building platforms for communities to form.

* Jason Jones, director of CRESA Partners, a real estate advisory firm, says this about Kudzu.com in a recent issue of the Atlanta Journal-Constitution:

Kudzu.com: This is an excellent resource for finding vendors to help with just about anything under the sun -- automotive repair, roofer, plumber, landscaping, real estate agent, florist, you name it. The businesses are reviewed.

Make sure *your* business gets lots of positive comments as well! Encourage your best customers to post reviews. Offer incentives, mention it in your bills, write letters or emails to your best customers and help Atlanta choose you over your competition. Advertisers who get lots of business from Kudzu.com say the reviews make the difference! See [Atlanta HVAC Services, Inc.](#), [Joseph Tate, MD](#), and [High Powered Help, Inc.](#)