

Ask the Expert ...

and Ask Yourself, "Why Not Me?"

You know your business inside and out, right? So, guess what? That makes you an expert! And that means there's something you can teach Atlanta-while promoting your business at the same time. Check out how these Atlanta professionals are using the Kudzu.com [Ask the Expert](#) feature to get the word out about their expertise. And find out how you can, too - [contact sales now](#).



What's New at Kudzu.com

Let's Make a Deal!

Everyone loves a deal, so it's no surprise how popular our new Deals feature has become. Consumers love taking advantage of special offers, and service pros like you love introducing their businesses to new customers. Now, we make it extra-easy for consumers to find deals, and your business. We've added Deals to our toolbar--front and center on our home page! [Take a look](#) and see what your competitors are up to. Then, take a few moments to put Deals to work for you.

[Log into your account to add Deals](#)

Kudzu.com Works for Me!

"We get 95% of our phone inquiries from our Kudzu.com listing!"

"The ongoing results of our enhanced profile on Kudzu.com have been incredible," says Zario Manning, co-owner of [metaMorphixx](#), a free-weight-based fitness facility. "Not only do we get 95% of our phone inquiries from our Kudzu.com listing, but the majority of these callers sign up. We're looking forward to expanding our presence on Kudzu.com even more."

Follow Zario Manning's lead-and get more quality leads for your business.

Contact an account manager at [866-338-1027](tel:866-338-1027) and find out how you can maximize your presence on Kudzu.com.

Kudzu.com Power Talk

Industry Pundit Big Kudzu.com Fan!

Greg Sterling, formerly with The Kelsey Group and now the founding principal of Sterling Market Intelligence, posted this comment recently on his popular blog, Screenwerk, which focuses on online and offline media:



Meanwhile, I wanted to point out something in local that's pretty interesting as an alternative search modality (in addition to maps, etc.) in a directory context. I've been a fan of Cox's Kudzu since it launched a couple of years ago now. (Now they're in four markets and rolling out nationally.) Here's something they're doing that's interesting: [The Virtual House](#). It's an alternative way to organize and present local search listings. Click around and see what they've done.

Not advertising your business in the Virtual House yet? What are you waiting for? [Contact sales](#) to sign up now.