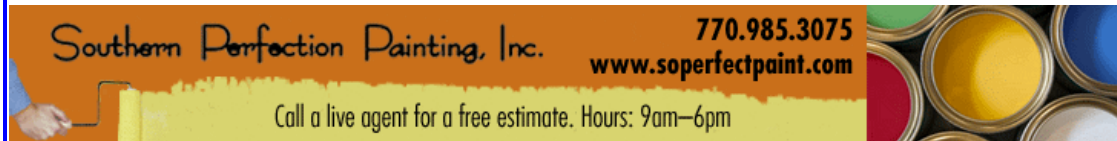


## Welcome to the *NEW* Kudzu Advantage!

In order to better serve you, our valued customers, we are introducing a new format for the *Kudzu Advantage* newsletter that we hope you will find even more informative and helpful. Starting this month, the newsletter will be sent out weekly, and each edition will focus on a specific topic. We know you are busy, and our goal is to provide you with the information and tools you need to make the most of your Kudzu experience and deliver more online referrals.

As always, please let us know if you have any suggestions or comments as we make these changes. In addition, if you prefer to receive a print edition of the *Kudzu Advantage*, please [contact us](#).



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## Your Business Success Center

Kudzu is excited to announce the launch of our new [Business Success Center](#). This website is designed to be a single resource where you may access tools to capitalize on your investment with Kudzu, as well as provide you with information to help you manage and expand your business.

Content on the **Business Success Center** will be added and updated on an ongoing basis. On the homepage, we will be featuring two marketing blogs. Pattie Baker's [101+ Marketing Ideas](#) will offer tried and true as well as new and unique ways to market your business both on and off Kudzu.com. In [Everyday Marketing](#) by Susan Gunelius, you will find a host of marketing information from basic concepts to more advanced strategies to increase brand awareness and generate new business.

In addition, the homepage will highlight our [Featured Merchant](#). Twice a month, we will be showcasing a merchant who uses a specific tool or feature to stand out above the crowd and maximize the results he or she is getting from Kudzu. Our first Featured Merchant is [Apex Fence Company](#) in Atlanta. Read more about how owner Brian Landfried is making the most of his Kudzu profile.

If you are doing something special to call attention to your business, we'd love to hear about it. Send your suggestion to [concierge@kudzu.com](mailto:concierge@kudzu.com), or click on the link under What's your Kudzu story? in the Business Success Center to **Tell us how Kudzu worked for you**. You may just be our next Featured Merchant.

Beyond the homepage, you will find a variety of articles from experts in marketing, finance, legal and customer care to help you navigate the challenges you face as a business owner. We will also provide you with forms and templates to help you solicit reviews and referrals and continue to drive new customers to your business.

We will continue to alert you to various areas of the **Business Success Center**, but get started on getting a leg up on the competition by clicking [here](#). **Be sure to bookmark this page** so you are always one click away from this valuable resource.

As always, your feedback is extremely valuable. We are constantly looking for ways to improve our service, and increase our value to you. Please [let us know](#) if there is content you would like to see added, or a new feature you would find helpful.

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\*\* Please do not reply to this e-mail. If you need to get in touch with us, please use this [Feedback](#) link or click [About Us](#) at [Kudzu.com](http://Kudzu.com). \*\*If you no longer want to receive the Kudzu Advantage newsletter, please visit the [Business Center](#), and under "Login Information," uncheck the Kudzu.com Newsletter option. Then click the Continue button.

View our [Business Agreement](#).