

# 2009 Calendar

- 3 Update your contact information
- 13 Use email to ask customers to review your business
- 18 Upload photos of your work
- 23 Review materials on the *Business Success Center*

March						
S	M	T	W	Th	F	S
1	2	3	4	5	6	7
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September						
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- 4 Respond to consumer reviews
- 14 Use email to ask customers to review your business
- 23 Update your contact information
- 28 Link to businesses you endorse

- 6 Upload a video of your business
- 17 Respond to new reviews of your business
- 21 Offer a new deal or discount
- 30 Offer a referral incentive to ask customers review your business

April						
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October						
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- 5 Update your marketing description
- 14 Add letters of recommendation and awards to your attachments section
- 23 Offer a new deal or discount
- 29 Offer a referral incentive to ask customers to review your business

- 7 Respond to consumer reviews
- 12 Link to businesses you endorse
- 18 Add new photos of your work
- 27 Use direct mail to ask customers to review your business

May						
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November						
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- 5 Link to other businesses you endorse
- 9 Update your categories and specialties
- 20 Respond to consumer reviews
- 30 Use direct mail to ask customers to review your business

- 1 Offer a new deal or discount
- 9 Review new materials on the *Business Success Center*
- 19 Update your marketing description
- 30 Use special offers to ask customers to review your business

June						
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December						
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- 8 Review the *Business Success Center* for new ideas and tips
- 16 Offer a new deal or discount
- 25 Use special offers to ask customers to review your business
- 30 Upload new photos to highlight your work

- 6 Respond to consumer reviews
- 14 Use leave-behind cards to encourage customers to review your business
- 24 Link to businesses you endorse
- 28 Submit a topic for the *Kudzu Insider* business newsletter

July						
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January						
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- 5 Respond to consumer reviews
- 14 Update your credentials
- 19 Send in an idea for an article in the *Guides* or *Advice* section or for the *Kudzu Insider* newsletter
- 29 Ask customers review your business

- 3 Schedule customer satisfaction calls to encourage customers to write reviews
- 13 Upload new photos of your work
- 18 Offer a new deal or discount
- 28 Review the *Business Success Center* for new ideas and tips

August						
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February						
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- 6 Check out the marketing blogs on the *Business Success Center*
- 11 Offer a new deal or discount
- 16 Link to businesses you endorse
- 27 Use leave-behind cards to encourage customers to review your business