

Kudzu Tip of the Week

If you have not yet visited the Kudzu Business Success Center, or if you have clicked on it but haven't spent much time looking around on the site, now's the time to start. It's easy - just locate the link on the lower right hand corner of the Kudzu home page and find great tips on managing your business.



Competitive Intelligence: The Series - Part 2

Free help your fellow small business owners are tapping into

We know you are short on time, as are all business owners. The Kudzu Business Success Center is not meant to be an added task on your to-do list. Rather, it aims to save time by providing all the resources you need to run your business in one convenient place. We want your business to be as successful as it can be, and today's economy makes every bit of extra know-how count. So we'll make it easy for you - here are the top sections of the Business Success Center that are catching the eyes of others:

- **[Small Business U:](#)** Savvy searchers are finding featured articles and useful information in the following categories: Advertising and Marketing, Customer Care, Financial, Legal & Compliance, Management and Leadership, Human Resources, and Sales.
 - **[Getting Started:](#)** View this live demonstration of how to use the features of your Kudzu profile. For example, if you have not uploaded any deals or discounts, check out this quick how-to section to get you started.
 - **[Marketing Blogs:](#)** Some of the most popular posts have been: *Tips to Generate Customer Reviews*, *Improving Your Search Results*, *15 Foolproof Ideas for Promoting Your Company*, *A Little PR Tip*, *11 Ways Small Business Can Use Surveys* and many, many more!
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You can also read the latest from Luci, your Kudzu Concierge, about adding reviews to your website, advice on how to use your Kudzu features, billing inquiries and more.

Kudzu Partners with MyBusinessMVP

On-demand services now available with deals exclusively for Kudzu businesses

Kudzu is partnering with [MyBusinessMVP](#) to feature on-demand business productivity services focused on the small business market including award-winning communication, productivity, support and marketing products from leading solution providers. The services provide significant value through enhanced productivity and overall business management.

The categories of services offered through MyBusinessMVP include:



- [Email and Text Marketing Solutions](#)
- [Online Payroll Solutions](#)
- [Personal PR Service](#)
- [Data Backup Services](#)
- [Online Survey Solutions](#)

These subscription-based business solutions can now be found all in one place for easy access. See step by step live demonstrations from each service provider, and take advantage of the live chat feature to get answers to all your questions. These applications will allow your small businesses to compete with much larger organizations without the need for a variety of technical expertise. Find great deals on these services today, compliments of Kudzu.

Hot Topics

Catch the latest headlines from the Kudzu Business Success Center

- [5 Reasons to Start a Blog for Your Small Business](#)
- [Don't Be So Smart](#)
- [Top 5 Direct Mail Mistakes](#)
- [Do Something a Little Crazy](#)
- [How to Get a Celebrity Endorsement](#)

Business Success Center

- [Success Center Home](#)
- [Small Business U](#)
- [Getting Started](#)
- [My Account](#)
- [Reputation Management](#)

Kudzu All Stars

Be sure to get in on this great deal today!

Do you have an All Star business? Are you looking for ways to let local consumers know that your business is a step above the rest? Don't miss out on the chance to be included in the Kudzu All Star program for Atlanta's top rated businesses! The All Star program will launch via email to over 60,000 Atlantans on February 25th, so take advantage of this special promotion today. Call 1-877-210-0044 to find out more!

CALL NOW & FIND OUT HOW TO BE FEATURED **1-877-210-0044**
AS ONE OF KUDZU'S SPRING 2009 *All Stars* ★★★★★

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