

## Resources for success

As a small business owner who is busy around the clock keeping your company running, it helps to have your resource for business planning and marketing tips and tools consolidated in one place. Take advantage of the resources Kudzu has to offer on the Business Success Center, whether you are just starting out or have been in business for decades. You might just find a new sales or marketing idea that you hadn't thought of before.



### AZ Family Dentistry finds perfect alignment with Kudzu

*"If someone is hesitant about advertising on Kudzu, you just have them call me!"*

[AZ Family Dentistry](#) is an established family practice in Phoenix that offers basic restorative care. According to its office administrator, Jennifer Schrader, every new patient the practice gains turns into ten new patients.

"If you get the wife of a family, you will probably get her husband and children too," explained Jennifer. "Plus, new patients will talk about their new dentist at work, so you'll get some colleagues, neighbors and friends. We get 2-3 new patients a week directly because of Kudzu. That adds up to 20-30 over time per week of advertising on Kudzu. Four new patients having regular routine care can pay for a month of premium Kudzu advertising. Now that's a pretty stellar return on investment."

[Read more...](#)

**Southern Perfection Painting, Inc.**

**770.985.3075**

**[www.soperfectpaint.com](http://www.soperfectpaint.com)**

## Tools of the trade for free

*Kudzu offers tools to help your business succeed*

Time is tight. Money's tight. Competition is fierce. And you have a business to run. That's why we developed the Kudzu [Business Success Center](#) - so you can find business forms, marketing advice and other tools and tips at your fingertips in no time at all. These quick aids help you improve your business operations and enhance your brand reputation. If you haven't visited the Kudzu Business Success Center yet, take a few moments (it's available all day, every day on the Internet) and see how some new information (or reminders about things you already know) can help give you a competitive edge and better position you for ongoing success in today's marketplace.

### Business Success Center

- [Success Center Home](#)
- [Small Business U](#)
- [Getting Started](#)
- [My Account](#)
- [Reputation Management](#)

On the Kudzu Business Success Center, you'll find:

- **Small Business U:** useful information about advertising and marketing, customer care, financial issues, legal and compliance issues, management and leadership, human resources, sales and more
- **Easy ways to manage your Kudzu account:** including how to add deals and discounts, how to improve your search results, manage reviews and more
- **Newsletter archives:** find out what's new and what works for other business owners like you
- **Marketing blogs:** tap in daily to find proven, helpful marketing hints, links and more
- **Business templates:** business plans, marketing plans, newsletters, bank loans, expense reports and more

Check back often for these and other business tools that are updated regularly, and take your business to the next level with the help of Kudzu.

## Consumer review spotlight

See what user *Lugos* has to say about [Medley Carpet Care](#):

### The Best

Mr. Medley has cleaned my carpets for a few years now. I have referred him to my friends, family and business. He is very reasonable. Any problems are no problem. He takes care of them right away. He is very neat and clean. He always does a complete job. Thank you so much and keep up the great work!

**Business Success Center**  
Tools For Your Small Business



[Sign up](#) | [My Account](#) | [Unsubscribe](#) | [About Us](#)

[Kudzu Home](#) | [Top-Rated](#) | [Guides](#) | [Advice](#)

This news, information and advertising message is brought to you by:  
**Kudzu.com** 6205 Peachtree-Dunwoody Road, Atlanta, GA, 30328 USA