

★ "Kudzu is clearly the leader in generating quality leads for my clients."

Kudzu is king for delivering results

Jeremy Owens is a San Diego marketing consultant who looks for advertising vehicles for his service business clients. He is finding that two of his clients, [The King of the Painters](#) and [Miramar Automotive](#), are receiving exemplary return on investment from Kudzu.

"If my client is not getting four dollars back for every dollar invested in an advertising vehicle, it's time for us to move on from it," Owens explained. "Kudzu delivers this ROI with no problem. It is clearly the leader in generating quality leads for my clients among every other local advertising option."



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When measuring the effectiveness of your sales staff, don't forget the round-the-clock effectiveness of a well-developed Internet presence. If you've built out your Kudzu profile thoroughly with photos, video, a link to your website and happy customers singing your praises with reviews, it's like having a powerful sales team working for you all day, every day.

A strategic advertising campaign on Kudzu.com can turn your business into a lean, mean fighting machine during these lean, mean economic times. Ask your Account Executive how you can show up higher on search results, appear on competitors' profiles and "own" a piece of the site through sponsorships. The more consumers see you out there looking sharp and strong, the more they will consider you when they need your services.

Even if you have had to trim other aspects of your business, you should not skim on your Internet advertising. By maintaining a strong online presence, you keep your brand name working overtime and position your company for measurable gains. [Contact your Account Executive now to find out how.](#)

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My Business MVP



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